

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

Yotam Mendlinger
yotam@bythesquareinvestments.com
phone – 617-981-2394
By the Square Investments
165 W Shore Dr
Marblehead, MA 01945

This brochure supplement provides information about Yotam Mendlinger that supplements the By the Square Investments brochure. You should have received a copy of that brochure. Please contact Yotam Mendlinger if you did not receive By the Square Investments brochure or if you have any questions about the contents of this supplement. Additional information about Yotam Mendlinger is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Yotam Mendlinger
Born 1975, Aug 11

Education:

MS in Financial Economics and International Commerce (Boston University; AACSB accredited);
BA in Political Science with minor in Philosophy (Hunter College);
AAS in Accessory Design (F.I.T NYC)

CFA Institute – Charter received in 2014
CAIA institute – Charter received in 2010

BOSTON UNIVERSITY ♦ BOSTON, MA ♦ LECTURER, FINANCE AND ACCOUNTING – (2016-PRESENT)

Lecturer for graduate level business classes focusing on introduction to Financial Principles and Accounting (AD 630) as well as Corporate Finance. Additionally, I teach none finance students Personal Financial Management (MG 202) and Accounting (MG 101). Teach the Basic fundamentals of the areas and encourage students to view finance in a different light. Use hands on examples and teach real life issues. Prior to being a lecturer, I was an online facilitator for graduate students majoring in Financial Economics at Boston University from 2006. Classes included International finance, Corporate finance, Portfolio Management and more.

BY THE SQUARE INVESTMENTS ♦ BOSTON, MA ♦ ASSET MANAGEMENT CO (2015-PRESENT)

Principle of an Asset management Company that focuses on Fraternal Organization Assets. This involves working with them not only to understand the current financial situation but also the future goals, members and direction. Through this I develop a risk profile and suggest investments for the long term and cash flow for the short term.

BY THE SQUARE TAXES ♦ BOSTON, MA ♦ TAX AND BUSINESS CONSULTING (2015-PRESENT)

By the square taxes is a tax business that focuses on small business development, personal taxes and creating wealth while using the tax code for the advancement of clients. I do the book keeping, the tax planning and personal financial planning for my clients and help them manage the short-term business needs and the long term personal financial goals.

POINT MOTION ♦ BOSTON, MA ♦ CFO – (2016-2017)

Golden Wish is a Startup that works within the Music therapy Market. My job involves developing and implementing a budget, taking care of the financials of the company. Building valuation models for the company, raise money and talk to investors. I also work on the Business plan and strategic moves to grow the company and make it the leader within the alternative Therapy Market.

ISRAEL BROKERAGE AND INVESTMENT (IBI) ♦ TEL-AVIV, ISRAEL (2006-2008)

Associate International Strategist

Promoted to develop and write investor-directed weekly energy newsletter speaking to global markets, provide research and advisement assistance to structured product division, and create investment papers for clients and portfolio managers. *(2007 to 2008)*

- Positioned company as global trends powerhouse by authoring weekly energy paper speaking to forthcoming global energy sector movement.
- Developed new areas of investment by researching published reports and articles and authoring investment recommendation papers/reports.
- Strengthened investment portfolio production by evaluating and determining most promising companies and recommending appropriate stocks to investors, clients, and portfolio managers.
- Generated sales valued at more than \$125,000 in just 1 year by providing new and innovative investment ideas and commission plans.
- Deepened investor loyalty while delivering more than \$70,000 in new business by researching structured products and crafting papers in support of products based on company need and investor risk level comfort.

Associate Analyst, Israeli Banking and Insurance

Recruited to build and update Discount Cash Flow (DCF) models, create PowerPoint presentations, and conduct company and sector research as senior management and owner go-to research expert. Assisted Investment Banking with investor relations, crafted Excel spreadsheets, and spoke with senior management regarding company's financials *(2006 to 2007)*

Text Book Writer ♦ PERSONAL FINANCE BOOK

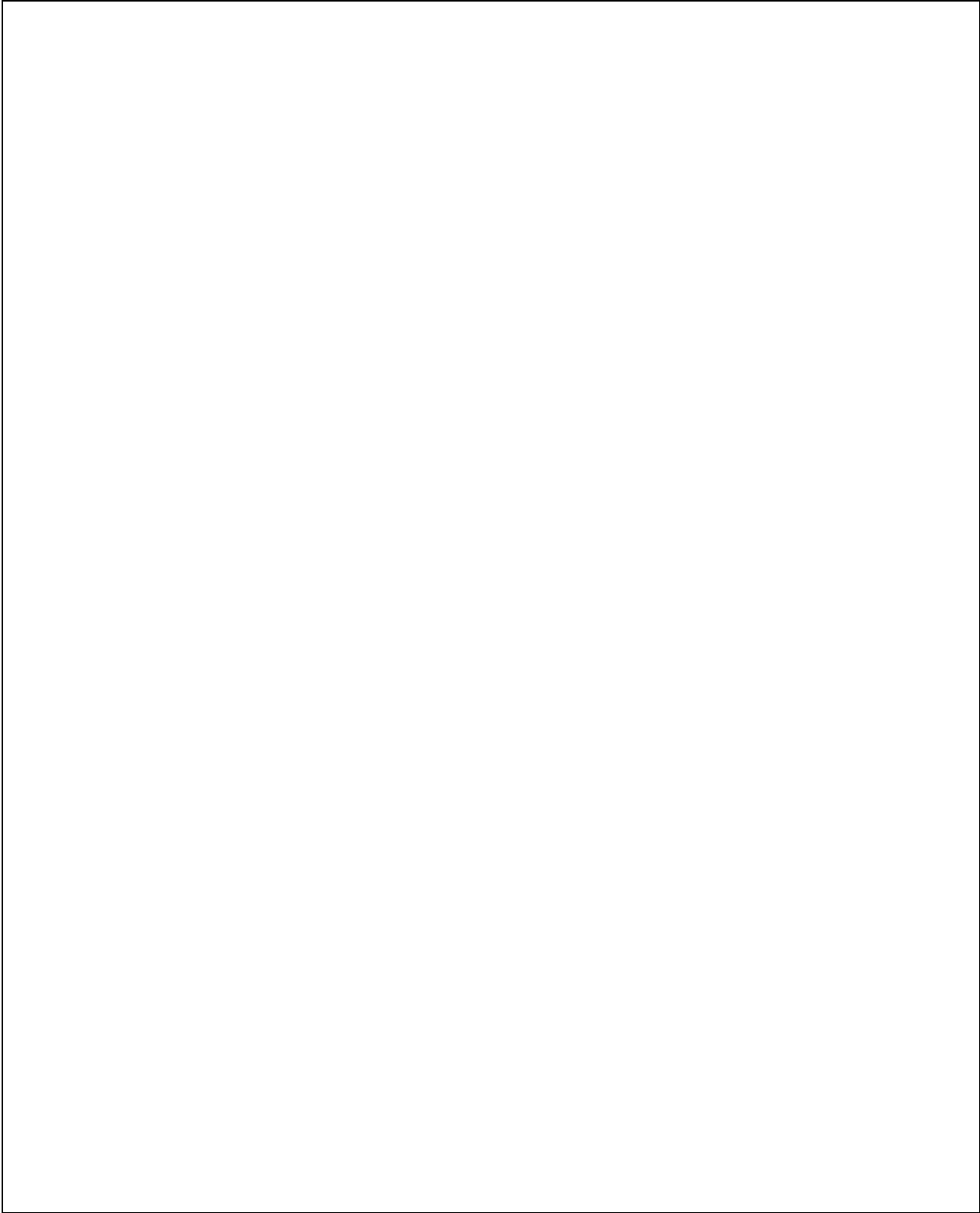
I wrote a text book for the BU class MG 202, called Foundations of financial literacy; Getting ready for life after college. Published by Kendell Hunt.

Volunteer ♦ BOSTON CFA INSTITUTE ♦ FINANCIAL LITERACY INITIATIVE – (2016-PRESENT)

I volunteer with the Boston CFA institute teaching different aspects of financial literacy to a variety of local organizations, from school children to adults. Areas include, budgeting, investments, personal finance, taxes and much more.

Volunteer ♦ MASS CHALLENGE ♦ (2018-PRESENT)

I am a mentor and Judge at Mass Challenge. I help with start up companies in the area of financial modeling, valuations, cash flows and budgets.



Item 3 Disciplinary Information

No Disciplinary action

Item 4 Other Business Activities

By the Square Taxes. Inc

Yotam Mendlinger is a partner with By the Square Taxes (BTST).

By the Square Taxes offers tax preparation and advice for individuals, business's, and nonprofit organizations.

BTSI may Use BTST for Trust Taxes and other tax related activities if they are at prevailing market rate and with signed client agreement.

Bythesquaretaxes.com

Artchiefs Inc.

Yotam Mendlinger is the sole owner of Artchiefs. Artchiefs is a handbag company that focuses on handmade and one-of-a-kind handbags.

Artchiefs.com

Item 5 Additional Compensation

Item 6 Supervision

Is supervised by Yotam Mendlinger, Principle of By the Square Investments

Item 7 Requirements for State-Registered Advisers

N/A